



International Feng Shui Guild Ezine Advertising Order Form

CONTACT INFORMATION

Name: _____ Email: _____
Phone: _____

MEMBERSHIP STATUS – Select One by placing an X in the box

Red Ribbon Professional Professional Gold School Silver School Friend of the Guild Non Member

ADVERTISING CRITERIA

DUE DATE

Payment and banners for ads are due by the 10th of the month prior to publication.

CATEGORY – Select One by placing an X in the box

- Products** – Feng Shui, books, gifts, green or sustainable, general merchandise, etc.
- Events and Workshops** – Feng Shui based events and workshops
- Feng Shui Professional Training** – Feng Shui based training and certification programs (*IFSG Member Schools only*)
- Services** – coaching, mentoring, interior design, etc. (*We do not accept advertising for Feng Shui consulting.*)

TERM – Select One (based on term and membership level) by placing an X in the box

1 Month

- Member \$36
- Friend \$50
- NonMember \$60

3 Months

- Member \$81
- Friend \$130
- NonMember \$150

6 Months

- Member \$150
- Friend \$234
- NonMember \$270

12 Months*

- Member \$270
- *Reserved for our Red Ribbon and Professional members.*

Start my ad in the month of: _____

Member pricing applies to the following membership levels: Red Ribbon Professional, Professional, Gold School, Silver School, and Bronze School members.

SPECIAL BONUS OPPORTUNITY!

With every Ezine ad, you can also submit an ad for publication on our blog - for FREE! The only way to have an ad on our blog is by purchasing an Ezine ad. Blog ad criteria is listed below our Ezine ad criteria.

NOTE: Ezine and Blog Ad terms are concurrent.

PAYMENT – Select Payment Method by placing an X in the box

For Ezine ads, payment must be submitted on or before the 10th of the month prior to publication and follow through is the responsibility of the advertiser.

- Invoice me through PayPal at this email address
- I will pay by check, made payable to the International Feng Shui Guild
- I will call the office with a credit card

CONSENT - Indicate your consent by checking the box below, sign and date.

I, as Advertiser, understand and agree to the following statement: Advertising must be pre-paid or ad will not be placed for publication. The IFSG reserves the right to refuse any ad that does not meet the intent and purpose of the organization. The IFSG is not liable for costs, damages, or claims resulting from the creation and submission of the ad.

Signature _____

Date _____

Email or send orders with this form to: office@ifsguild.org
International Feng Shui Guild
705B SE Melody Lane, Suite 166
Lee's Summit, MO 64063
phone: (816) 246-1898

AD SIZES – All Ezine ads received a **FREE ad on the IFSG Blog**.

Select either Mini or Full by placing an X in the box; then enter the information as indicated.

Submit 2 ads, one for either Ezine ad size and one for the blog.

Mini Ad - Include heading above banner and additional text below (total 10 words or less) with valid URL link. Enter text and links as indicated in the spaces provided.

Heading _____

Banner Image – email image or logo to office at office@ifsguild.org

FORMAT

JPEG, JPG, or GIF – 72 dpi
PDF (images and fonts embedded at 72 dpi)

No animated images

SIZE

79 pixels wide by 79 pixels high at 72dpi

Additional Text _____

URL Link _____

Sample Mini Ad

ABC Feng Shui ← Heading



← Size 79 x 79 (not shown to scale)

Professional training - professional results ← Additional Text

Full Banner - Include banner and valid URL link. Enter text and links as indicated in the space provided.

Banner Image – email banner to office at office@ifsguild.org

FORMAT

JPEG, JPG, or GIF – 72 dpi
PDF (images and fonts embedded at 72 dpi)

No animated images

SIZE

600 pixels wide by 120 pixels high at 72dpi

For best results, avoid using extremely small fonts.

URL Link _____

Sample Full Ad



← Size 600 x 120

Blog Ad - Include banner and valid URL link. Enter text and links as indicated in the space provided.

Banner Image – email image or logo to office at office@ifsguild.org

FORMAT

JPEG, JPG, or GIF – 72 dpi
PDF (images and fonts embedded at 72 dpi)

No animated images

SIZE

125 pixels wide by 125 pixels high at 72dpi

URL Link _____

Sample Blog Ad



← Size 125 x 125

REMINDER: All Ezine ads receive a free Blog ad. Submit your ad according to specs for timely placement.

Find this form online at:

<http://www.ifsguild.org/media/albums/userpics/10002/EzineAdOrderPDF.pdf>