



Individual Membership Benefits Summary

- **Red Ribbon Professional**** – A premier consulting membership level with expanded benefits
- **Professional** - Geared toward practicing Feng Shui consulting professionals
- **Student Membership** - For the Feng Shui student or non-practicing Feng Shui graduate; a progression path available to either Professional or Red Ribbon Professional level membership

Benefit	Red Ribbon Professional	Professional Member	Student
Full page listing in the IFSG Feng Shui Consultant Directory, rankable in the search engines	✓	✓	
Featured Member on website and consultant directory	✓		
Featured Member on Social Media	✓		
Free event listing for your events and workshops + social media promotion	✓	✓	
Ready-to-use PowerPoint presentations for business use	✓	✓	
Member pricing for Feng Shui Glossary	✓	✓	✓
Business resources in our member hub including business strategies webinar, marketing tips ebooks, and client base workbook	✓	✓	
Freebies for clients including brochure and tip sheets	✓	✓	
International networking through Virtual Chapter membership	✓	✓	✓
Vibrant regular member only conference calls	✓	✓	✓
Continuing Education Opportunities in Feng Shui, business, and related disciplines	✓	✓	✓
Member discounted rates on 3 rd party business insurance (US)	✓	✓	✓
Member rates for advertising on newsletter/blog	✓	✓	
Featured logo for use in marketing materials and website	✓		
Monthly newsletter for members only	✓	✓	✓
Member Marketplace, free listing for products/events with IFSG peers	✓	✓	
Article submission IFSG monthly newsletter, blog, and more	✓	✓	

***Pre-requisite: to apply for Red Ribbon membership, must be a Gold Program graduate or have been a Professional member of the IFSG for a minimum of 1 year. Upon passing the IFSG Universal Topics Assessment, member is moved to Red Ribbon membership.*