

# Frequently Asked Questions about the IFSG Our Organization, Members, and Benefits

# What is the International Feng Shui Guild?

The IFSG is the premier professional organization dedicated to Feng Shui and the establishment of professionalism within the Feng Shui community.

#### Our mission is to:

- Advance the practice, teaching and use of Feng Shui worldwide
- Promote and serve our membership with resources, networking opportunities, publications and a content-rich website
- Unify the Feng Shui community by establishing and upholding universal standards in professional practice and education
- Inspire public confidence in the professionalism of our members as demonstrated in our Bylaws, Code of Ethics and the Feng Shui Universal Topics.

The International Feng Shui Guild is a large worldwide network of individuals who are shaping the future of Feng Shui and its practical applications in the home, business and community.

We believe standards and professional excellence – as demonstrated in our organization Bylaws, the IFSG Member Code of Ethics, and the Feng Shui Universal Topics – are keys to the success of our members, our organization and the Feng Shui community.

#### What perspective of Feng Shui does the organization support?

As an inclusive organization, we embrace, support, and respect all perspectives of Feng Shui.

#### How does the organization operate?

The IFSG is managed largely by volunteers, from the Board of Directors and CEO to committees. All have a passion for Feng Shui and are dedicated to providing our members with unparalleled exclusive benefits, professional resources, networking opportunities, and business support.

# How is the IFSG different from other directory services or websites?

The IFSG is the premier professional organization dedicated to Feng Shui and the establishment of professionalism within the Feng Shui community. We, at the IFSG, support our members with extraordinary benefits and opportunities; one of those benefits is our online directory service and website.

- We constantly monitor our website activity and ranking abilities to ensure maximum visibility and opportunity.
- Professional members have their own directory page that is capable of ranking independently.
- Members have the opportunity to share their expertise by submitting articles for our online publications.
- Members may participate in all levels of our organization from committees to board participation for enhanced networking and leadership opportunities.

# What are the benefits of joining?

As a member of the International Feng Shui Guild you become part of an inspired community that advances the professionalism and standards in Feng Shui, while enhancing your professional credentials and gaining valuable membership benefits.

**Joining the IFSG provides unparalleled benefits,** resources, and opportunities for you to expand your visibility, connect with clients, and network with other professionals.

#### As an Individual or School Member your benefits include:

- Professional affiliation and recognition
- Feng Shui Directory listing with the capability of ranking independently in search engines!
- . Standards and Excellence supported by our Code of Ethics and Bylaws
- Global community connection via networking and learning opportunities with the IFSG community through our online Virtual Chapter
- Members-only monthly newsletter, marketing tips, strategies, and resources

### How do I join the IFSG?

To join the IFSG, simply begin the process by visiting our Join page, selecting the membership level you desire, and then completing the necessary requirements. Once you have submitted this information, we then assess your qualifications for membership level. *To find out more about joining the IFSG, go to:* <a href="http://ifsquild.org/FengShui/join-the-ifsg/individual/">http://ifsquild.org/FengShui/join-the-ifsg/individual/</a>

# What are the differences between the Professional and Red Ribbon Professional levels of membership?

Our Professional Members represent the many diverse perspectives the Feng Shui community has to offer. IFSG Professional and Red Ribbon Professional memberships are for Feng Shui professionals interested in the benefits and advantages of a professional Feng Shui community.

The **IFSG Professional membership** sets the standard for Feng Shui professionals or new graduates interested in expanding their professional visibility. Professional membership provides extensive networking opportunities, professional resources, business support, exclusive benefits, and the advantages of a professional Feng Shui community.

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In addition to the Professional Membership information above, the **IFSG Red Ribbon Professional** members have demonstrated a comprehensive understanding of Feng Shui knowledge, history, and core concepts by passing the IFSG Universal Topics Assessment. This level of membership is considered a 'Premier' level and provides enhanced recognition, fantastic expanded benefits, and use of an exclusive Red Ribbon logo.

### What is the Universal Topics Assessment?

The Universal Topics Assessment is an online examination of Feng Shui knowledge, history, and core concepts, based on the Universal Topics. The International Feng Shui Guild established the Universal Topics as our standard level of Feng Shui knowledge for our members. Successful completion of the Assessment is a prerequisite for our Red Ribbon Professional membership level.

To read Assessment specific FAQs, go to: <a href="http://ifsguild.org/FengShui/join-the-ifsg/assessment-faqs/">http://ifsguild.org/FengShui/join-the-ifsg/assessment-faqs/</a>

#### How do I become a Red Ribbon Professional member?

Your first step is to become a Professional member of the IFSG and upon your first year anniversary you can apply to take the Universal Topics Assessment. If you are a graduate of one of our Gold Programs and you've already joined as a Professional member, you immediately qualify to apply for the Assessment.

### How do I join as a Student member?

We, at the IFSG, want to give all students of Feng Shui and non-practicing Feng Shui professionals the opportunity to feel part of a community that will nurture their knowledge and assist in developing their skills. Student members may take advantage of the vast resources we offer including networking with practicing Feng Shui professionals and member-only publications to help them on their path to consulting member status.

# How long may I remain a student member?

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You may remain a student member for as long as you need. At any time, the student may apply to move to the Professional level of membership by submitting the Consultant Application. Contact the office at office@ifsquild.org for more information.

### What are the differences between the Student and Friend levels of membership?

Our **Student membership** is ideal for the Feng Shui student or non-practicing Feng Shui graduate interested in professional development. *To see a full listing of Student benefits, go to:* <a href="http://ifsguild.org/FengShui/join-the-ifsg/individual/student-member-benefits/">http://ifsguild.org/FengShui/join-the-ifsg/individual/student-member-benefits/</a>

Our **Friend of the Guild** encompasses members in complementary fields who, while not trained in Feng Shui, are interested in Guild activities at the local level. *To see a full listing of Friend benefits, go to:* <a href="http://ifsguild.org/FengShui/join-the-ifsg/individual/friend-of-the-guild-membership-benefits/">http://ifsguild.org/FengShui/join-the-ifsg/individual/friend-of-the-guild-membership-benefits/</a>

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### What are the differences between the various school program levels?

Gold Level Programs - Top notch professional Feng Shui schools offering comprehensive practitioner certification. These courses offer a minimum 60 hours of training covering the IFSG Universal Topics; and include either onsite, online with a live instructor component or combination onsite/online training.

Silver Level Programs - Excellent professional Feng Shui schools that offer Feng Shui practitioner certification. Training offers a minimum of 35 hours of Feng Shui training covering the IFSG Universal Topics; that may be provided onsite, online, or a combination of both.

Bronze Level Programs - Valued professional Feng Shui training and courses with fewer hours and commitments. Classes and workshops may be offered in a classroom or virtual setting and are often shorter in length.

Allied Level Programs - Related disciplines are a natural fit to Feng Shui interests and skills. May include but not be limited to Space Clearing, Dowsing, Interior Design, Massage Therapy, Reiki, and various other holistic training.



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