
































International Feng Shui Guild

Benefits Summary Comparison by Membership Level

- **Red Ribbon Professional**** – A premier consulting membership level with expanded benefits
- **Professional** - Practicing Feng Shui consulting professionals; *all new membership applicants start at this level*
- **Student Membership** - Feng Shui student or non-practicing Feng Shui graduate

Benefit	Red Ribbon Professional	Professional Member	Student
<p>SPOTLIGHTS AND PROMOTIONS – <i>stand out to the public for your expertise and knowledge!</i></p> <ul style="list-style-type: none"> • Featured Listing on our top-rated consultant directory • Featured spotlights regularly on our website and social media channels • Exclusive member level logo including beautiful watermarks for your marketing materials, website, and social media 			
<p>Full page dedicated SEO-ready customizable listing in our Consultant Directory through our advanced software platform allows you to control your own content – link to your website, tell your story, add images and social media and a lot more.</p>			
<p>Free events calendar for your workshops and events; searchable by name, venue, and topic. No wait time – upload your own events.</p>			
<p>Promotional Opportunities to get noticed!</p> <ul style="list-style-type: none"> • For your books and products – on our recommended reading bookshelf and tons of monthly social media promotions • Speaking opportunities – through our wildly popular Feng Shui Summits and Spotlight Speaker series • Advertising at member rates in our all-inclusive / low-cost ad package that includes: direct marketing + online + social media visibility – yep! All of those in one package! • Be a guest author for our blog or newsletter – raise your professional visibility by writing and sharing your expertise. • Professional development course listings – list your programs or course on our unique and dedicated directory 			
<p>YouTube Channel Program – spotlights YOU – share your original video with us and we promote to our subscribers and followers on our channel, social media and blog – <i>tons of coverage with just one video</i></p>			

Organizational logo for use in marketing materials and website – show your professional affiliation and commitment to industry excellence			
Two Ready-to-use PowerPoint presentations including <i>Intro to Feng Shui</i> and <i>Feng Shui and Interior Design</i> . We've done the leg work so you don't have to – get up to speed on presenting to your audiences by using our slides and script.			
Dynamic community <i>from all Feng Shui perspectives</i> in our online closed Facebook group, exclusive to members, where we share our wins, challenges and opportunities, and everything in between. A collaborative mix of peer professionals in your same business – who can speak your language from around the globe.			
Monthly Live+Online Zoom meetings where we discuss a range of topics from feng shui, building a business, branding and marketing, client management, holistic practices, social media, tech support... <i>and So Much More</i> . All sessions are recorded so you can watch them again and again.			
Resources and business tools including the Feng Shui Glossary at member pricing, downloadable tip sheets, marketing plan development, member specific business helps, and more than 40 recordings from our monthly member meetings.			
Discounted member rates for our special events and products! From the live events and event recordings such as the Feng Shui Summit to our highly respected Feng Shui Glossary – get the best rate and first dibs!			
Member only newsletter with hot tips, business resources, and community connections			
Free 3-month membership (students of IFSG schools only) – give us a try with no risk – we think you will love what you see!			

****Pre-requisite:** to apply for Red Ribbon membership, must be a graduate of an IFSG designated Gold program or have been an IFSG Professional member for a minimum of 1 year. Upon passing the IFSG Universal Topics Assessment, member is moved to Red Ribbon membership.